The Quincy Sun

Quincy's Hometown Weekly Newspaper Since 1968

Advertising Rates & Information - *Rates Effective October 1, 2026*

Quincy Sun Advertising Rates Per Column Inch

RETAIL	**$16.00 (open)**	**$12 (2-4 weeks)**	**$11 (5-10 wks)**	**$10 (11 or + wks)**
CLASSIFIED	**$10.00 (open)**	**$9 (2-4 weeks)**	**$8 (5-10 wks)**	**$7 (11 or + wks)**
LEGAL	**$21.00**			

COLOR CHARGE: $150 per ad

Inserts **$350 for full press run - 4,700 inserts (supplied by advertiser)**

Advertising Deadlines/Contact Information

Deadline for retail, classified and legal advertisements is Monday at 2 p.m. the week of publication. Advertisers requesting proofs should submit their ads by 2 p.m. on the Friday before the week of publication. Ads that are emailed by the advertiser should be in a PDF form and emailed by Monday at 2 p.m. Space for color ads should be reserved by Friday at noon with the publisher (email thequincysun@verizon.net).Deadlines can change due to a holiday so check with the publisher (thequincysun@verizon.net).

Ad PDFs should be emailed to thequincysun@verizon.net and quincysunads@verizon.net.

For questions regarding advertisements and inserts call 617-471-3100.

For political ad information contact the publisher by email: thequincysun@verizon.net.

Website ads: The Sun has a website available for ads. Web ads are part of a contract with print ads. For more information on web ads email thequincysun@verizon.net.

Omissions and Errors

The Quincy Sun assumes no financial responsibility for typographical errors in advertisements but will reprint that advertisement in which the typographical error occurs. Advertisements, including those on contract, should be checked by the advertiser the first week the ad appears. Adjustment for errors is limited to the first week's insertion. It is the advertiser's responsibility to notify The Quincy Sun if any error occurs.

Circulation Information

The Quincy Sun has a paid circulation of approximately 4,700 and is published weekly 52 times a year. The Sun is dated Thursday and is delivered to local newsstands and mailed on Wednesdays. This schedule may change due to a federal holiday.

Payment Policy

Advertisers not on a contract basis are billed the week their ad appears.

Advertisers on a contract basis are mailed a statement each month

Legal advertisements, political advertisements and classified ads must be pre-paid before appearing in print.

Payment for all other ads are due within 30 days of receipt.

THE QUINCY SUN PUBLISHING COMPANY

1372 Hancock St., Quincy, MA 02169
Phone: 617-471-3100 • Fax 617-472-3963
Email advertising: thequincysun@verizon.net
quincysunads@verizon.net
Subscriptions: quincysunsubs@gmail.com
News: thequincysun@verizon.net and quincysunnews@verizon.net

Mechanical Requirements

Tabloid - 6 cols by 15.5" depth

Column Size in Inches:

1 col: 1 5/8 inches (wide)

2 cols: 3 1/4 inches (wide)

3 cols: 5 inches (wide)

4 cols: 6 3/4 inches (wide)

5 cols: 8 3/8 inches (wide)

6 cols: 10 1/8 inches (wide)

Technical Requirements

Adobe Acrobat PDF:

- Fonts must be embedded
- Colors converted to CYMK
- PDFs requiring changes must be resubmitted
- Document size must match ad size

Resolutions:

- Half-tone line screen: 85 lpi
- Photo resolution: 170 ppi
- Line art resolution: 600 ppi

Photo Images:

- Black and white Photoshop images must be saved grayscale
- Color images must be CYMK
- Color images must be converted to B/W if the ad is running in B/W.

Platform

- All ads are processed on the Mac platform.

Newsstand and Subscription Rates

$2.00 per copy newsstand

SUBSCRIPTIONS BY MAIL

$60 per year in Quincy

$62 per year in state

$72 per year out of state